

Homework 5

Rivian Automotive (RIVN) Company Overview

Submit your answers to the following questions in a pdf file. Your answers should be concise, i.e., brief but comprehensive. **Be prepared to discuss your responses in class.**

1. What type of business is RIVN? i.e. How does RIVN make money?
2. What industry does RIVN operate in?
3. Describe RIVNs key products/services.
4. Describe RIVNs main customers.
5. Describe RIVNs competitors.
6. Does RIVN have any key competitive advantages?
7. What is at least one major risk facing RIVN?
8. What is RIVN's path to growth?